

# Rubax Lifts Ltd - Schindler Ltd

## Cookie Policy - *Last updated May 2019*

Thank you for visiting Rubax Lifts Ltd (one of) the Schindler Group websites (“Sites”) of Schindler Holding Ltd. and/or its affiliates (“Schindler”) and your interest in Rubax/Schindler products and services.

### 1. Introduction

At Rubax Lifts Ltd and at Schindler, we strive to honour the privacy and security of our users, customers and suppliers, as well as their representatives, in relation to all products, services, applications and websites provided by Schindler Holding Ltd. and any of its affiliates acting as a controller under relevant data protection rules and regulations. You can find a list and contact details of such Schindler controller entities on the following page: <https://www.schindler.com/schindler-in-europe>

By using our Sites, you consent to our use of cookies, pixel tags and other means of identification and local storage (together referred to as “**Cookies**”) in accordance with this Rubax Lifts Ltd cookie policy (“**Cookie Policy**”). **If you do not agree to our use of Cookies and other means of identification in this way, you should set your browser settings accordingly or not use our Sites.**

### 2. What are Cookies?

#### What is a Cookie?

A Cookie is a small piece of data that is placed on your computer or mobile device by websites you visit. Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website.

#### What does a Cookie do?

A Cookie may store or retrieve information on your browser. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. A Cookie enables the website to remember your actions and preferences (such as login, language and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the website or browse from one page to another.

The information does not usually directly identify you, but it can give you a more personalised web experience.

### 3. Purpose of this Cookie Policy

#### **This Cookie Policy explains why and how we use Cookies and other means of identification when you visit the Sites.**

At Rubax Lifts Ltd and at Schindler, we strive to honour your right to privacy. To this end, we have issued this Cookie Policy. It describes how, why and the types of Cookies and other means of identification we use when you (i) register or visit the Sites, [www.rubax.co.uk](http://www.rubax.co.uk) or associated Sites or (ii) engage with us to use the services that Rubax Lifts Ltd. provides on the Sites.

This Cookie Policy applies to the Sites and applications accessed or used through such Sites or platforms which are operated by or on behalf of Schindler.

## Your consent to our use of Cookies

By using our Sites, you consent to our use of Cookies and other means of identification in accordance with this Cookie Policy. If you do not agree to our use of Cookies and other means of identification in this way, you should set your browser settings accordingly or not use our Sites.

If you disable Cookies that we use, this may impact your user experience and the services we are able to offer while visiting our Sites.

For further information on how to block Cookies, please see section 5 “How to manage your Cookie preference”.

## Our use of your personal data

For more information about the kinds of Personal data that we generally collect when visiting our Sites and how we use this data, please read our Rubax Lifts Ltd. Online Privacy Policy [www.rubax.co.uk/](http://www.rubax.co.uk/)

## 4. Why we use Cookies

### Why we use Cookies

We use Cookies to distinguish you from other users of our website and of websites of our network, to let you navigate between pages efficiently and to store your preferences. Cookies provide you with a good experience when you browse on our Sites and they help us tailor our Sites and services to your personal needs. They also allow us to gain customer satisfaction feedback and to communicate to you elsewhere on the internet.

If you revisit our Sites, we may recognise you, even if we do not know your identity.

## Cookies set by Rubax Lifts Ltd and by Schindler or third parties

In many cases, these Cookies lead to the use of your device’s processing or storage capabilities. Some of these Cookies are set by Rubax Lifts Ltd or Schindler itself, others by third parties; some only last as long as your browser session, while others can stay active on your device for a longer period of time.

## 5. How to manage your Cookie settings on your browser

Internet browsers allow you to change your Cookie settings, for instance to block certain kinds of Cookies or files. You can therefore block Cookies by activating the setting on your browser that allows you to refuse the setting of all or some Cookies.

However, if you use your browser settings to block all Cookies, you may not be able to access all or parts of our Sites, due to the fact that some may be functionality Cookies.

For further information about deleting or blocking Cookies, please visit:

<http://www.allaboutcookies.org/manage-cookies/>.

## 6. The types of Cookies we use

We may use the following types of Cookies

- Functionality Cookies** are necessary for functionality or services that you request or for the transmission of communications on our Sites.
- Analytical Cookies** are used to carry out performance and audience metrics regarding our Sites.
- Other Cookies** are used for tracking across a network of other websites, advertising, etc

<b>Functionality Cookies</b>	<p>Functionality Cookies are necessary for functionality or services that you request or for the transmission of communications on our Sites. They cannot be switched off in our systems. Functionality Cookies are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these Cookies, but some parts of our Sites will then not work as a consequence.</p> <p>Functionality Cookies do not store any personally identifiable information.</p> <p>Functionality Cookies do not require your consent.</p>
<b>Analytical Cookies</b>	<p>Analytical Cookies are used to carry out performance and audience metrics regarding our Sites. These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Sites. They help us to know which pages are the most and least popular and see how visitors move around the Sites. All information these Cookies collect is aggregated and therefore anonymous.</p> <p>For Analytical Cookies we request your consent before placing them on your computer or mobile device. You can give your consent by continuing to use our website,</p> <p>If you do not allow these Cookies we will not know when you have visited our Sites, and will not be able to monitor its performance.</p>
<b>Other Cookies</b>	<p>Other Cookies are used for tracking across a network of other websites, advertising, etc.</p> <p>For Other Cookies we request your consent before placing them on your computer or mobile device. You can give your consent by continuing to use our website, or by clicking on the appropriate button on the banner displayed to you.</p> <p>If you do not allow these Cookies we will not know when you have visited our Sites, and will not be able to monitor its performance.</p>

## 7. What specific Cookies do we use

Type of Cookie	Cookie name	Purpose	Duration /Expiry	Strictly necessary?
Functional Cookie	accept_cookie	This cookie is set when website users click “I understand” / “I agree” button in cookie pop-up p	5 days	yes
Analytical Cookie Adobe Analytics	s_nr	This cookie stores the date of visit and if visitor is new or returning	2 years	yes
Analytical Cookie Adobe Analytics	s_sq	This cookie stores information about the previous link clicked within the site	Expires when browser is closed	yes
Analytical Cookie Adobe Analytics	s_cc	This cookie determines whether cookies are enabled in your browser	Expires when browser is closed	yes
Analytical Cookie Adobe Analytics	s_vi	This cookie stores the visitor ID provided by our analytics provider whenever a user first visits the site	2 years	yes
Analytical Cookie Adobe Analytics	omniture-optout	This cookie is set by the Adobe Analytics tool if you have chosen to opt-out	10 years	No
Analytical Cookie Google Analytics	_ga	digitalplan.schindler.com used to distinguish users	2 years	No
Analytical Cookie Google Analytics	_gid	digitalplan.schindler.com used to distinguish users	24 hours	No
Analytical Cookie Google Analytics	_gat	digitalplan.schindler.com used to throttle request rate (performance)	1 Minute	No
Other Cookie Digital Plan User Session	c	digitalplan.schindler.com General purpose platform session Cookie, used by sites written with Microsoft.NET based technologies; usually used to maintain an anonymised user session by the server	Session	Yes
Other Cookies Digital Plan User	u	digitalplan.schindler.com User ID (only after log-in), required for AKAMAI CDN solution	24 hours	Yes
Other Cookies Digital Plan Application	pdt	digitalplan.schindler.com to skip country and language selection	1 year	No
Other Cookies Digital Plan Application	ASP.NET	designmodule.schindler.com general purpose platform session Cookie, used by sites written with Microsoft.NET based technologies; usually used to maintain an anonymised user session by the server	Session	Yes

## Adobe Analytics

The Sites use the technologies of the web analytics tool Adobe Analytics (previously called Omniture SiteCatalyst) to collect non-identifiable and to aggregate information to improve the contents of our Sites or to compile, for internal and market research purposes, anonymous aggregated statistics about individuals using our Sites. Data of site visitors is anonymised and Rubax Lifts Ltd and Schindler cannot identify site visitors.

If you do not wish to have your visits on our Sites tracked by Adobe Analytics, you can opt-out by using the following Link: <https://www.adobe.com/de/privacy/opt-out.html>.

## Google Analytics

We may use Google Analytics on our Sites. These are services provided by Google Analytics Google LLC which is located in in the U.S., [www.google.com](http://www.google.com). Google Analytics allows us to measure and evaluate the use of our Sites (on an anonymised basis). For this purpose, permanent Cookies are used, which are set by Google. Google does not receive (and does not retain) any Personal data from us, but Google may track your use of the website, combine this information with data from other websites you have visited and which are also tracked by Google. Google may use this information for its own purposes (e.g. controlling of advertisements).

If you have registered with Google, Google will also know your identity. In this case, the processing of your Personal data by Google will be conducted in accordance with its data protection policies. Google only provides us with data on the use of the respective website (but not any personal information about you).

For more information about Google Analytic Cookies, please see Google's Help Pages and Privacy Policy:

[Google's Privacy Policy](#) [Google](#)

[Analytics Help Pages](#)

Google has the Google Analytics opt-out browser add-on for the Google Analytics JavaScript (ga.js, analytics.js, dc.js). If you want to opt out of Google Analytics, you can download and install the add-on for your web browser by using the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>

## 8. More information about Cookies

### Where to find more information about Cookies

You can find more information about Cookies and similar tags/files under the following addresses:

- <http://www.allaboutcookies.org/>
- <http://www.youronlinechoices.eu/>

(a guide to behavioural advertising and online privacy, produced by the internet advertising industry)

## 9. Use of Social Media Plugins

### How we use Social Bookmarks (e.g. Facebook, Twitter, Google+ or LinkedIn)

We may use Social Bookmarks (for example Facebook, Twitter, Google+ or LinkedIn) allow users of those social media platforms to post links of selected Schindler Sites on their corresponding social media profile in order to bookmark them or share them with their social media contacts. The Sites may contain Social Bookmarks which are identifiable by means of respective share buttons.

For further information please consult our Rubax Lifts Ltd Online Privacy Policy  
<http://www.rubax.co.uk/>

## 10. Changes to this Cookie Policy

We reserve the right, at our sole discretion, to change, modify, add, or remove portions from this Cookie Policy at any time. We shall notify any such changes in accordance with applicable legislation.

## 11. How to contact us

If you have any questions or comments regarding this Cookie Policy, your personal data or data privacy at Schindler, please contact us at:

Schindler Ltd,  
205 Brooklands Road,  
Weybridge,  
Surrey,  
KT13 0BG  
Phone: +(44) ((0)1932) (758100)  
Email: [GDPR.gb@schindler.com](mailto:GDPR.gb@schindler.com)

Or

Rubax Lifts Ltd,  
Wilson House,  
Cinnamon Park,  
Warrington,  
WA2 0XP  
Telephone: 01925 849200  
Email: [info@rubaxlifts.co.uk](mailto:info@rubaxlifts.co.uk)